iFollow Alerts

SECUREGUARD
Mobile Security

COMPANY
SecureGuard

PROBLEM
Response Time

INDUSTRY
Physical/Mobile Security

SOLUTION
iFollowAlerts

**DATA SOURCES
SHARED WITH**

Real-time data

Video
Live streaming video
Of incident Technology

Location
Geo-location of incident

Mass Notification
Emergency
Informational

Static data

User Details

Template Alerts

How SecureGuard Users Transmit Real-time Life-Saving Data

Goals and Opportunity

SecureGuard is a leader in physical and mobile security. The company's goal is to reduce response time in emergencies. Depending on the location type, the current response time can take up to 17 minutes.

SecureGuard security guards currently receive emergency alerts via the central dispatch system. To increase efficiency, they needed to deal with their frontline staff's challenge receiving possibly delayed alerts via a third party.

Working With iFollowAlerts

SecureGuard partnered with iFollowAlerts to offer their users a direct connection to their on-premises security team. Implementing real-time data, live streaming video, and geo-location of the incident, all from a user's smartphone, SecureGuard was able to leverage the intuitive functionality of the iFollowAlerts platform.

SecureGuard now furnishes its security team and first responders the intelligence they need to more effectively and efficiently respond to reported incidents.
With the added implementation of the iFollowAlerts robust Mass Notification system, the company may now send emergency, informational and simple alerts to all or specific users.

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Our security guards can now receive and evaluate critical data within seconds of the reported event. Arming guards with live video, geolocation, and real-time chat functionality of the incident is a complete game-changer for the physical security industry."

Jason Sloan
CTO
SecureGuard

How It Works

1. All SecureGuard accounts download the iFollowAlerts App.
2. As an incident unfolds, a user activates the app with a swipe
3. Real-time video, location, and users profile transmits to security staff
4. Armed with intelligent data, security personnel act accordingly
5. When appropriate, SecureGuard will broadcast a Mass Notification

Results

Partnering with iFollowAlerts, SecureGuard was able to outfit its staff and first responders with critical situational awareness to help them respond faster and make more informed plans to address and neutralize the incident. As a result, active threats can be contained quickly and safely, ultimately limiting potential loss and injury.